



NPR PRESENTS 'FAMILY MATTERS' IN COLLABORATION WITH WNED | WBFO

A CANDID CONVERSATION ABOUT PERSONAL FINANCE
HOSTED BY NPR'S DAVID GREENE AND SONARI GLINTON

FREE EVENT AT WNED | WBFO STUDIOS ON OCTOBER 8 AT 7:00 PM

Facing first-time loans as a college student or a new mortgage as a third-time home buyer both come with risks, opportunities and, of course, questions. To help Western New Yorkers navigate these complex decisions, WNED | WBFO join NPR to bring *NPR Presents: Family Matters* to Buffalo for a conversation about money at the WNED | WBFO Studios on October 8 at 7:00 PM. Tickets for the free event are available [here](#).

In collaboration with NPR Member stations, *NPR Presents: Family Matters* is a live national events series that connects regular people with financial experts for invaluable conversations around money. Led by NPR *Morning Edition* host **David Greene**, Business correspondent **Yuki Noguchi** and Business reporter **Sonari Glinton**, these live (and lively) events are driven by an audience ready to talk strategy: from accumulating debt and amassing wealth; to saving for college, home ownership, retirement and even fitting in a midlife extravagance, or two.

In Buffalo, Greene and Glinton will be joined on stage by personal finance experts **Louis Barajas**, founder and chief wealth and business manager at LAB Financial Life Solutions, and **Michelle Singletary**, nationally-syndicated personal finance columnist for the *Washington Post*, to leave audience members with greater confidence in their financial futures.

The public can follow and participate in these conversations with #NPRFamilyMatters.

Through reporting projects that have taken them to the living rooms, banks and offices where people are making big decisions about money, Greene, Noguchi and Glinton each have unique perspectives on the specific pressures families face today. Greene has been hosting *Family Matters* events in communities across the country since 2013. In the *Morning Edition* series '[Family Matters: The Money Squeeze](#)', he joined three families to explore the financial challenges of the "sandwich generation" – those balancing elder-care costs, college-bound kids and post-employment retirement plans. Noguchi regularly reports on workplace issues – from abusive working environments, to idiosyncratic cubicle culture – and national stories that strongly affect working Americans, such as the housing market meltdown and wage disputes. Glinton's reports, which focus on the auto industry, advertising and consumer goods and behavior, trace and map out major innovations and developments driven by supply and demand.

NPR Presents: Family Matters is made possible by TIAA-CREF, which —for nearly 100 years— has helped millions of Americans pursue their financial dreams, and by a collaboration between NPR and NPR Member stations [WNED | WBFO](#), in Buffalo, NY.